



Optometry  
WESTERN AUSTRALIA

**EARLY BIRD  
REGISTER NOW!**  
Available till  
28<sup>th</sup> Feb 2022

# Wave 2022

## SATURDAY & SUNDAY 19-20 MARCH 2022

OPTOMETRY WESTERN AUSTRALIA DELIVERING WORLD CLASS CPD VIRTUALLY AND IN PERSON

The **Western Australian Vision Education Conference** returns to the iconic heritage location of Fremantle and again takes a summertime spot in March.

- **WAVE 2022** takes place on the weekend of **19<sup>th</sup> & 20<sup>th</sup> March 2022** and we invite you to register for your place as an exhibitor now at last year's prices.
- **Early Bird Registration** – Please sign up by the 28<sup>th</sup> February 2022.
- **WAVE 2022 - Bigger Exhibition Space** - Opportunity to reach over 50% of the WA optometry profession
- **Watch this space** for the full WAVE 2022 programme

**WAVE 2022, Esplanade Hotel, Fremantle, WA – 19<sup>th</sup> & 20<sup>th</sup> March 2022**

Silver **\$2,700**, Silver Premium **\$3,100**, Gold **\$4,900**  
and Platinum **\$10,000**.

Virtual Exhibitor Booth Attendance Prices from  
**\$1,500 to \$1,800 ex GST. REGISTER NOW!**

(See overleaf Sponsorship benefits and **Booking Form page 3**)

If you have any queries, contact: [admin@optometrywa.org.au](mailto:admin@optometrywa.org.au)





## PLATINUM Partnership Benefits:

- **Display area** 6m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 6 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** of the WAVE 2022 Sundowner valued at \$6000
- **12 months Vision Advertising** valued at \$1200
- **4 Accommodation Rooms** for the 19th & 20th March 2022 at the Esplanade Hotel Fremantle, Rydges valued at \$850
- **Up to 6 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$60
- **Up to 6 Tickets** to the WAVE 2022 Sundowner valued at approximately \$400

**PLATINUM Sponsor: \$10,000** (+ GST) Limit of 1 only

## GOLD Partnership Benefits:

- **Display area** 6m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 4 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** for 1 WAVE plenary session
- **Opportunity to display banners** in workshop breakout room
- **Opportunity to supply promotional material** to delegates
- **Up to 4 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$40
- **Up to 4 Tickets** to the WAVE 2022 Sundowner valued at approximately \$280

**GOLD Sponsor: \$4,900** (+ GST)

## SILVER PREMIUM Partnership Benefits:

- **Display area** 3m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 4 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** for WAVE plenary session
- **Your Logo** displayed on a banner in the breakout rooms acknowledging you as a breakout sponsor
- **Opportunity to supply promotional material** to delegates
- **Up to 4 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$40
- **Up to 4 Tickets** to the WAVE 2022 Sundowner valued at approximately \$280

**SILVER PREMIUM Sponsor: \$3,100** (+ GST)

## SILVER Partnership Benefits:

- **Display area** 3m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 2 Sales Reps and/or guests over the WAVE weekend
- **Up to 2 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$20
- **Up to 2 Tickets** to the WAVE 2022 Sundowner valued at approximately \$140

**All the above Sponsorship options include a Virtual Exhibitor Booth.**

**SILVER Sponsor: \$2,700** (+ GST)

## VIRTUAL ATTENDANCE SILVER & SILVER PREMIUM

Display area - Virtual Exhibition Hall

- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of your Sales Reps virtually for online appointments over WAVE weekend
- **Your Logo** displayed on a banner in the plenary room virtually and at the venue acknowledging you as a sponsor
- **Opportunity** to supply promotional material to delegates online before and after the event.
- **Opportunity** to provide a 15 minute\* on demand CPD recorded video with your company information promotion

\* Silver Premium Only

**SILVER \$1,500 & SILVER PREMIUM \$1,700** (+ GST)

## VIRTUAL ATTENDANCE GOLD

Display area - Virtual Exhibition Hall

- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of your Sales Reps virtually for online appointments over WAVE weekend
- **Naming rights** for WAVE plenary sessions
- **Your Logo** displayed on a banner in the plenary room virtually and at the venue acknowledging you as a sponsor
- **Opportunity** to supply promotional material to delegates online before and after the event
- **Opportunity** to provide a 30 minute on demand CPD recorded video with your company information promotion

**GOLD \$1,800** (+ GST)





# Wave 2022

## BOOKING FORM

You have the option to **Complete the Form below** or the **Online Form [HERE](#)**

- **PLATINUM SPONSORSHIP:**                      Onsite     Virtual  (Price +GST - Limit of 1 only)                      .....
- **GOLD SPONSORSHIP:**                      Onsite     Virtual  (Price +GST)                      .....
- **SILVER PREMIUM SPONSORSHIP:**                      Onsite     Virtual  (Price +GST)                      .....
- **SILVER SPONSORSHIP:**                      Onsite     Virtual  (Price +GST)                      .....

**Total Events Contribution** (Prices Excluding GST)

Upon receipt of your booking form, your invoice will be issued.

Virtual Attendance Exhibitors may change to Onsite Exhibitors, time & space permitting.

\$ .....

I/We agree to contribute to the above activity(ies) as listed with Optometry Western Australia Events for 2022

Company: .....                      Contact person: .....

Address: .....

Phone: .....                      Fax: .....                      Email: .....

Signed for and on behalf of Business Partner                      Signed for an on behalf of Optometry Western Australia

.....                      .....

Date: .....                      Date: .....

Please return by email: **admin@optometrywa.org.au**

## Exhibitor Information

- **Bump in** Friday 18th March from 1.30pm
- **Bump out** Sunday 20th March early afternoon (TBC)
- **Bronze & Silver Booths** 3x1m with table, black tablecloth & chairs
- **Gold & Platinum Booths** 6 x 1 m with tables, black tablecloths & chairs
- **Additional Furniture** can be ordered separately from Advans
- **Logos:** please send your logo with your booking form.
- **Discounted Accommodation & Breakfast** available at the Esplanade Hotel
- **Separate Exhibitor dining & relaxation area** in the Atrium Garden Restaurant & Atrium Poolside Court
- **Arrival Drinks Vouchers** to be used in the hotel or at the Ball & Chain Pub
- **Invitation to attend the WAVE 2022 early evening Sundowner** at the Resort Pool
- **Opportunity to participate in Delegate QR Passport Raffle Competition**

Where it is instructed under State or Federal Health Department guidelines that the Face to Face component of the event be cancelled or reduced in capacity, Optometry WA will refund the WAVE 2022 exhibition charges. Exhibitors will have the option to revert to the Virtual trade show and associated costs.

Optometry Western Australia - Suite 2/62 Ord Street, West Perth, WA 6005  
Tel: 08 **9321 2300** - Fax: (08) **9321 2355** - email: **admin@optometrywa.org.au**

**OWA advise that the event will adhere to the current WA government COVID guidelines at the time of the event.**